



SKILLS

COMMUNICATION

LET'S BRING YOUR STORY TO LIGHT

OUR DIR COM & EXPERT PARTNERS



LAURENT
Fouding Partner
& Dir Com



GIANGI
Media
& PR Italy



BERTRAND
Branding
& Advertising



ALEXANDRA
Dir Com



JOY
Media
& PR UK



VALÉRIE
Dir Marketing



CATHERINE
Dir Com



JOSEF
Media
& PR Germany



MARIE-JOSÉ
Events



ROBIN
Dir Com



SUSANA
Media
& PR Spain



PIERRE
Digital Strategy

OUR MISSION

SUPPORTING LEADERS TO REACH
THEIR TARGET AUDIENCES

OUR ADDED VALUE

EXPERIENCED DIRCOMS

More than 20 years of 360° communication
in large groups

INTERNATIONAL EXPERTS

All the specialties to deploy your messages
and reach your audiences

YOUR STORY, OUR PASSION

An intimate knowledge of your business
to help you convince your contacts

OUR KNOW-HOW

CORPORATE & INTERNAL COMMUNICATION

Strategy
Internal comms
Employer branding

BRAND & CONTENT

Brand Content
Brand platform
Visual and editorial identity

MEDIA & SOCIAL

Press relations
Influence & Social
Media Training

DIGITAL & MARKETING

Website design
Web optimisation & SEO
Digital campaigns

OUR CLIENTS

L'AGEFI

Amundi
Investment Solutions

AVIVA
INVESTORS

BRYAN, GARNIER & CO
The European Growth Investment Bank

BNP PARIBAS
ASSET MANAGEMENT

Axipit
Real Estate Partners

CANDRIAM
A NEW YORK LIFE INVESTMENTS COMPANY

cpr
asset management

METORI
Capital Management

Ostrum
ASSET MANAGEMENT

PRI Principles for Responsible Investment

NATIXIS

SOCIETE GENERALE
Corporate & Investment Banking

LBPAM

HSBC
Asset Management

BizLink

Cerba HealthCare

MPO

Telemecanique
Sensors

Prosperité Fermière
INGREDIA

playgiga



CORPORATE & INTERNAL COMMUNICATION

ENGAGEMENT CREATORS

➤ COMMS STRATEGY

Drive your image strategy and enhance your impact

➤ EMPLOYER BRANDING

Retain talent by reflecting your real image

➤ INTERNAL COMMS

Make your employees become your best ambassadors

BRAND & CONTENT

AWARENESS CREATORS

➤ STORYTELLING

Showcase your brand and create awareness

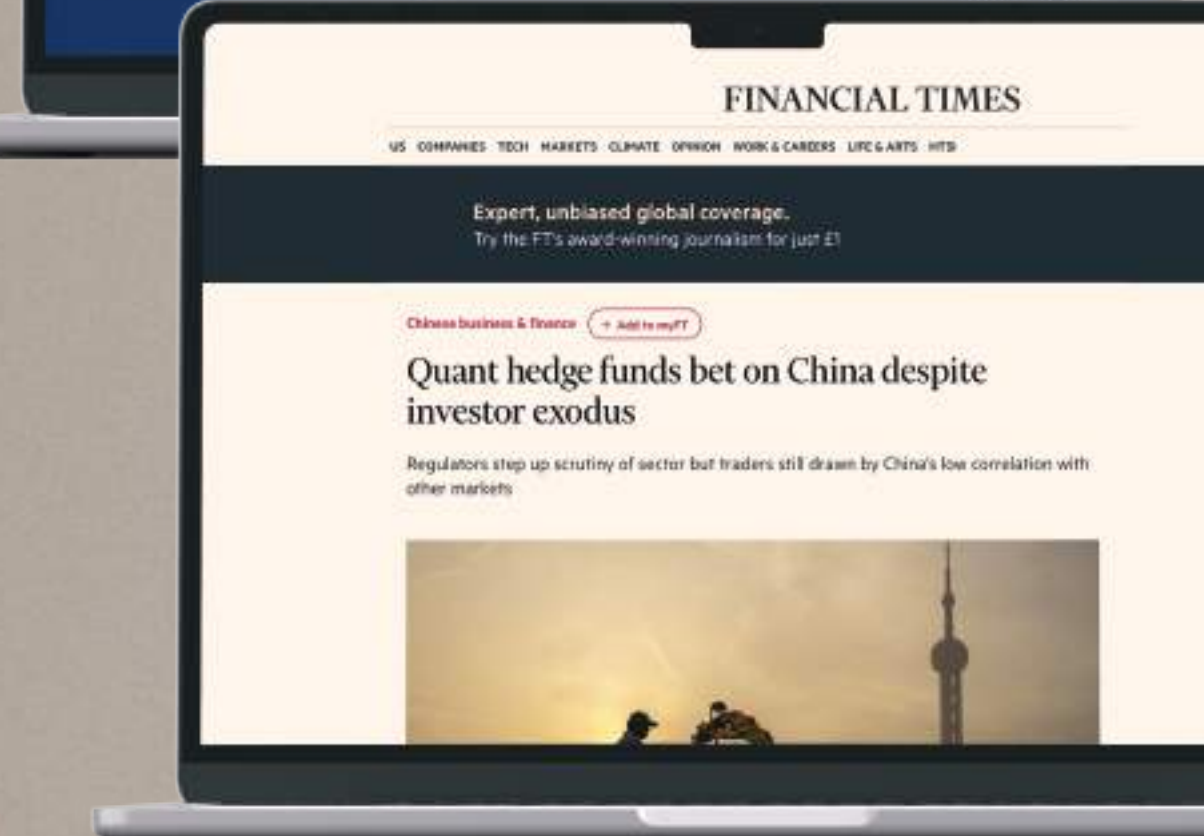
➤ BRAND CONTENT

Bring your brand to light by expressing your convictions

➤ BRAND STRATEGY

Assert your brand's strength and vision





MEDIA & SOCIAL INFLUENCE CREATORS

INTERNATIONAL PRESS RELATIONS

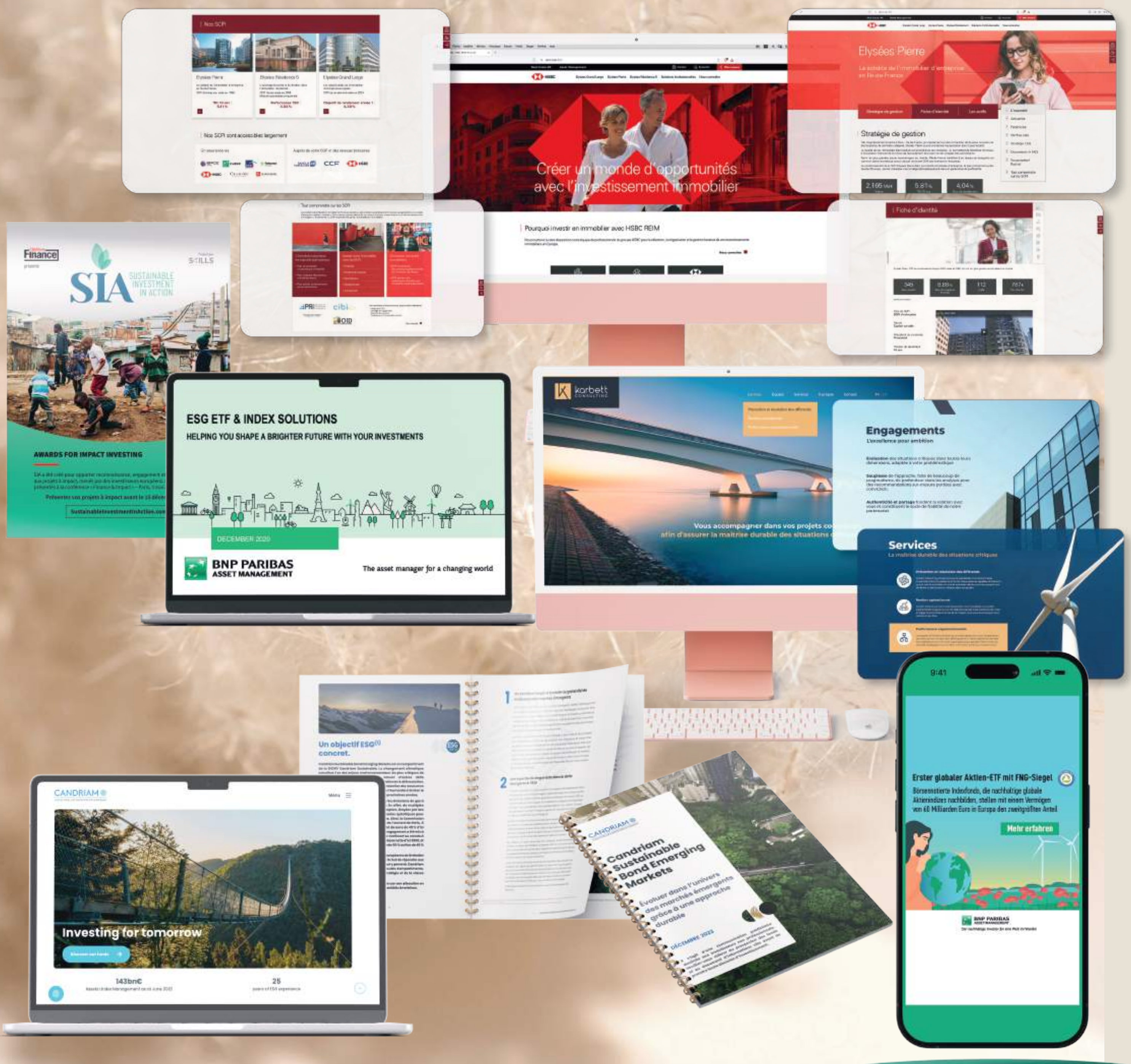
Create lasting relationships with international media and increase your visibility

MEDIA TRAINING

Reinforce natural eloquence to deliver memorable messages

INFLUENCE & SOCIAL MEDIA

Leverage the opportunities of this multi-channel platform



DIGITAL & MARKETING

DEVELOPMENT CREATORS

- WEBSITE DESIGN AND OPTIMISATION
Inform, build loyalty, raise awareness and acquire new customers
- WEB CONTENT
A successful digital strategy depends on the quality of your content
- SEO AND LEAD GENERATION
Grow your visibility and measure the ROI on your digital investments
- DIGITAL CAMPAIGNS
A better web visibility via sponsored campaigns
- PRODUCT MARKETING
Offering positioning, competition analysis, product brochures, sales pitches